which Mission Youth pro-

vides ? 0.80 Lakh or 10% of

vehicle cost as upfront sub-

sidy with a similar matching

contribution by the vehicle

manufacturer and the rest of

the amount is financed by

J&K Bank as MUDRA Loan.

Under Specially tailored selfemployment scheme "Tejaswani" for empower-

ment of young women of

Jammu & Kashmir, Mission

Youth contributes ?0.50 Lakh

or 10% of project cost as

upfront subsidy and an addi-

tional interest subsidy to the

extent of ? 0.60 Lakh besides

the rest of the amount is

financed by JK Bank as

MUDRA Loan besides details

about other schemes of

Mission Youth was also pro-

vided to the participants. All

the participants were further

appealed to disseminate the

awareness about the schemes

of Mission Youth among the

masses so that benefits of

these schemes percolate down

to all the eligible ones.

scheme

JDA

to

Joint Director (Inputs), B

D. Sharma asked the dealers

to maintain the record of

stocking and sale and uphold

the sanctity of their business

in favour of farming commu-

nity. Joint Director (Extension),

Rajan Sharma directed the

Enforcement Inspectors to

keep vigil on the working of

private seed dealers and take

stern action against wrong

Point wise agendas includ-

ing quality of seed, system of

doers.

SPECIAL

Union MoS Entrepreneurship, Skill Development, Sensitisation workshop on promotion Electronics & Technology Visits Budgam Inaugurates SDH Charisharrief completed at a cost of Rs 11.65 Crore Pays obeisance at Holy Shrine of Hazrat Sheikh Ul Alam (RA)

BUDGAM, SEPTEM- Hospital and ascertained with the local Aquaf BER 24 : As part of Union Government's special public outreach programme, Union Minister of State for Entrepreneurship, Skill Development, Electronics & Technology, Shri Rajeev Chandrasekhar visited Budgam district today.

While interacting with various deputations at Govt. Degree College Charar-i-Sharief, Shri Chandrasekhar said that a new era of development has started in UT of J&K, in next two to three years the people of U.T will feel a new road map of broad based development on equitable share. Prime Minister has dream to envisage progress and prosperity of UT of J&K.

Earlier, the Minister inaugurated Sub District Hospital Charar-i-Sharief completed at a cost of 11.65 crores. The minister was accompanied by DDC Chairman Nazir Ahmad Khan, DC Budgam S.A.Mirza, Director Health Services Kashmir Mushtaq Ahmad Rather besides officers from medical faculty and district Administration. The Minister minutely inspected all sections of the

Power shutdown

JAMMU, SEPTEM-BER 24 : Chief Engineer (Distribution) JPDCL, Jammu has informed that the power supply to Malhori, Kupar, Tutan Di Khui and adjoining areas shall remain affected on September 25 from 08 am to 01 pm.

Similarly, the power supply to Ramsoo and Ukhral shall remain affected on September 25 from 08 am to 04 pm.

Advisor Khan congratulates Umran Malik for inclusion in Sunrisers Hyderabad IPL Team

SRINAGAR, SEPTEM-BER 24 : Advisor to Lieutenant Governor has congratulated Jammu and Kashmir speedster Umran Malik for his inclusion in the Sun Risers Hyderabad squad in the ongoing IPL tourna-ment in UAE. Advisor Khan in a mes-sage to Umran said," I am

very happy to know about your selection in the Sunrisers Hyderabad. I on behalf of the Lieutenant Governor, Manoj Sinha and the sporting fraternity of J&K congratulate you on making it to the coveted star studded IPL team. I wish you all success in the tournament. I also take this opportunity to congratulate your family, coaches and the Jammu and Kashmir Cricket Association on this occasion.

from concerned authorities about the functioning of the Hospital and availability of medical supplies and other gency needs.

Committee to know issues and requirements to be taken up with the concerned authorities. Later the minster visited Degree College were a good

Concerned medical faculty, hospital administration as well district as Administration deserve appreciation for their relentless and sincere dedication they have demonstrated during COVID 19 crisis, he added. The Union minister visited Holy Shrine of Hazrat Sheikh Ul Alam (RA) where he was received with enthusiasm by the Sajadahnissheen of Dargah. The Minister apart from paying obeisance at Holy Shrine, interacted



deputations consisting of DDC, BDC, MC members, Councilors, PRI members were called in to have direct interaction with the honorable dignitary apart from traders federation Charar-i-Sharief, fruit growers association and local youth clubs. Deputations from students of ITI Charisharrief and Polytechnic College Nagam also had a detailed interaction with the minister putting forth there various demands and issues. Fruit growers

association highlighted the demand of waiving of KCC loans, enhancement of subsidy in procuring farming equipment. The students highlighted the demand of improvement in infrastructure, introduction of more streams including electronic and IT, hostel facility, transport facility and up gradation of institution. Similar demands were put forth by the students of ITI Charar-i-Sharief.

Responding to the grievances and issues raised during the interactions, the Minister reiterated that the Government is going to improve all ITIs on latest parameters. The Minister added that the latest curriculum and more employment generation courses will be introduced very soon.

The Union minister laid a foundation stone of Charar-i-Sharief-Hafroo Batpora road which will be completed at an estimated cost of Rs 3.75 Crore. On the occasion the minister said that Government is formulating a comprehensive plan to spend allotted amount into the development of infrastructure of the UT of J&K

adequacy, the Bank also got Rs 500 Cr last week from the

Government of J&K UT as

capital to acquire over 16.76

Cr shares further in the Bank.

24 : With an objective to positively engage youth of J&K through multi-pronged strategy involving all necessary systematic interventions for their inclusive development which includes provision of Livelihood Generation, Skill Development, Education, Counseling & Rehabilitation, Sports and Recreation, a ,a one day sensitization workshop of the staff of Rural Development Department of Jammu District was today organized here at Panchayat Bhawan, Jammu on the directions of Chief Executive Officer Mission Youth, Dr Shahid Iqbal Choudhary.

Officers on Special duty for Mission Youth, Dr. Abdul Khabir, Anoop Kumar and Gourav Gupta among other officials of Rural Development Department of Jammu district were present on the occasion. During the workshop, the

OSDs sensitized the participants about various schemes of Mission youth which

DC inspects RDD works in **Reasi, Pouni Blocks**

REASI, SEPTEMBER 24 : Deputy Commissioner, Reasi, Charandeep Singh today visited Panchayats of Reasi and Pouni blocks where he inspected the ongoing and completed works of Rural Development Department (RDD).

The Deputy Commissioner was accompanied by Assistant Commissioner Development, Dr. Anirudh Rai; Executive Engineer REW, Pankaj Sharma; District Panchayat Officer, BDOs, AEEs and other officials of RDD including field functionaries.

During the visit, the DC inspected the construction of tile laying work at Chaki Mohalla and drain diversion work in Panchayat Seela being executed at a cumulative cost of over Rs 15.00 lakh. He also visited Flour Mill sanctioned under the self-employment scheme and Anganwadi center.

En-route, the DC also inspected culvert work with approaches over Seela Nallah to be completed at an estimated cost of Rs.4.00 lakh under 14th FC in convergence with MGNREGA. The culvert will connect two habitations and benefit over 300 people.

JAMMU, SEPTEMBER

24 : Directorate Of School

Education Jammu celebrated

the International Day of Sign

Languages by conducting a

series of events including

webinars, sessions, elocu-

Mumkin, Tejaswani, Rise Together, Tourist Village network, SAYTHA-Youth in Distress, AVSAR, Skill Development Initiatives, Youth Clubs,





Psycho-Social Support etc.

He also enquired from the

PRI members about popula-

tion profile, cropping pattern,

economic activities, develop-

ment gaps, priorities and requirement of the areas. He

instructed the BDO for timely

completion of pending MGN-

REGA works and other plans

with special focus on works

proposed for 'catch the rain'

programme. The Deputy

Commissioner visited Panchayats Mari-A, Mari-B

and Block headquarters,

where he conducted inspec-

tion of Panchayat Ghar com-

pleted under the RGSA

scheme with a cost of Rs

32.58 lakh. In Mari, he also

inspected a diversion drain

constructed with the cost of

Rs 4.80 lakhs under Back to

village and culvert at Sabaz

ing of the pond and removing

of wild grass. Instructions

were also passed for preserva-

tion of the site by executing

psychologists to educators

through various programmes

organized under the supervi-

sion of respective Chief

Education Officers at district

level while at the divisional

level the Directorate organ-

Bouquet of Events organised by DSEJ to observe

International Day of Sign Languages

Mandi.

ture.

small works.

During the workshop, it ing, systematic assistance was highlighted that for the and positive benefaction. The holistic and pragmatic youth centers will facilitate not engagement and empoweronly the positive channelizament in J&K on sustainable tion of youth energy but will lines, Mission Youth envienhance socio-economic and sions setting-up of specially political awareness among tailored youth centers with youth regarding the issues the state of art architecture that impact their lives. primarily designed to present a safe youth-appealing envi-

It was reiterated that Mumkin Scheme has been ronment with manifestation launched to facilitate youth of

Joint

mandatory for private Dealers: **Director Agriculture Jammu** JAMMU, SEPTEMBER including moisture and germi-24 : A maiden meeting of Wholesaler and Retail Seed nation. He instructed the dealers to supply seed within the working area specified in their dealers was today held to ensure the smooth supply of license and abide by relevant quality seeds to the farmers laws and norms. Seed dealers here at Conference Hall of were asked to submit quantity Directorate of and area wise monthly seed

Pre sale Testing of Seeds

Extension. Agriculture statement Director Agriculture Production & Farmers Director (Extension). Taking serious note of non participation on Welfare, Jammu, K. K. part of some seed dealers in Sharma chaired the meeting. the meeting, the Director said Joint Director Agriculture (Inputs), B. D. Sharma; Joint that such non serious attitude is unacceptable in future.

Enforcement, Roshan Lal Bhagat; Programme Officer, Sanjay Dhar, and Enforcement inspectors of all districts attended the meeting. At the outset of the meet-

During the visit to the Block office, he instructed ing, the Director highlighted the importance of Seed as the BDO Reasi to develop landmain input for agricultural scape, plantation and assesscrops. He stressed that smooth ment of old building strucand timely stocking/supply of the quality and disease-free Later, he also visited the seed in Jammu Division must historic site at Camel Danga where he instructed for cleanbe ensured at every cost.

supply of seed from compa-The Director impressed nies to whole sellers and furupon the Seed Dealers that no ther to retailers, area of operaseed should be supplied to tion, stocking of seed as per farmers without prior lab testrequirement were discussed ing for quality parameters thread bare in the meeting.

said that this year's theme as

declared by the World Federation of the Deaf

(WFD) was 'We Sign For Human Rights'. In the spirit

of this theme, it was only

imperative for all of us to

significance of the day, he lion deaf people across the globe.

They discussed various difficulties faced by the deaf and dumb children and shared tips for parents and teachers of such children. They also demonstrated the basic sign language alphabets to familiarize the participants with the basics and enriched everyone about the eight handshakes used. They further suggested that the parents, teachers and students need not sympathize with them but empathize. A willing mind and a bit of an effort from us could bring a sea of change in the lives of such specially abled children. Dr. Romesh Kumar, Head Counselling Cell presented the welcome address and formal vote of thanks assuring everyone that such events will be organized in future as well for the betterment of the students while Alka Sharma conducted the proceedings of the webinar.

J&K Bank allots shares to staff under ESPS

scription of ESPS-2021 is SRINAGAR, SEPTEMquite a powerful validation of BER 24 : J&K Bank today Bank's strategic vision from allotted shares to the staff under its recently issued J&K its own staff reaffirming Bank Employees Stock Purchase Scheme (ESPS strongly that the Bank is working in a focus manner to meet its business objectives 2021).

The Bank's Compensation Committee of Board of its institutional vision." Directors in its meeting held today allotted over 5.17 Cr equity shares to the 8961 eligible employees of the Bank against the share subscription amount received under its ESPS 2021. Notably, the ESPS got an

overwhelming response from the Bank staff resulting in the over-subscription of the issue and the shares have now been allotted to the employees in proportion to the already laiddown eligibility criteria.

In his remarks on the occasion, Bank's CMD R K Chhibber said, "The over-sub-

He further said, "I would like to emphasize that in terms of percentage of subscription, this has been the most successful ESPS floated by any public sector bank in the recent past." Pertinently, in a major boost to its capital

The UT Government had got a nod from the country's reguwhile moving ahead to realize lator i.e. RBI to acquire these shares on preferential basis. "Going forward, such a With the infusion of Rs 500 display of unwavering confi-dence will definitely send a Cr, J&K UT Government's equity stake in the Bank rose strongly positive que to the to over 74 per cent. market participants once we "In terms of commitment proceed ahead to raise Rs to meet our institutional 000 Cr further through objectives, we along with our Follow-up Public Offer (FPO)/Qualified Institutional

promoter and major stakeholder are moving in tandem as the capital infusion from government and successful issue of ESPS-2021 will go a long way in bolstering the confidence of all other stakeholders, pushing the Bank to accomplish greater goals in future", CMD had said on the occasion.

Gram Sabha to be held in all Panchayat Halgas of Jammu district on 26th Sept

is not far when the film mak-

ers from Ladakh will show-

case their talent at the Goa

international film festival.

The Minister assured that the

sports infrastructure including

those for ice hockey ring will

be developed on modern lines

in Leh. He further said that

the time of Ladakhi programs

on DD Kashir would be dou-

Parliament from Leh in his

address praised the efforts of

Ministry of I&B and the

administration of the UT of

Ladakh for organizing this first 'Himalayan Film Festival' in Ladakh. He fur-

ther said that the organisation

of this festival will create new

vistas for the talented youth

of Ladakh at the national and

international platforms. Praising the efforts of PM

Shri Narendra Modi for creat-

ing a new dawn of develop-

ment for the UT of Ladakh

after becoming UT, Shri Namgyal said that Ladakh is

making great strides in educa-

tion, economy, health, infra-

Tsering

of

Jamyang Tser Namgyal, Member

bled.

Placement (QIP)", he added.

JAMMU, SEPTEMBER A notice issued in this **24** : Assistant Commissioner, regard said that the agenda of dicussion will include com-Development, Jammu, has informed the general public that Gram Sabha in all prising of Simplified system of registration of contractors Panchayat Halqas of Jammu at Panchayat Level, Receipt District will held on 26th of applications from intending September 2021. contractors at the Panchayat

level and Displaying of information with regard to the list of works e-tendered at the Panchavat Level.

The notice has been issued to seek maximum participation of all stakeholders in these Gram Sabhas.

of Mission Youth schemes held JAMMU, SEPTEMBER J&K to procure Small of hope, security and aspiraincludes, Commercial Vehicles under

tive, psychological counsel-

Union Minister Shri Anurag Thakur inaugurates 1st Himalayan Film Festival at Leh

Leh : Union Minister for Information and Broadcasting, Shri Anurag Thakur today inaugurated the star studded five-day 'First Himalayan Film Festival' at Sindhu Sanskriti Kendra, Leh, Union Territory of Ladakh.The five-day film festival is a part of the celebrations of 'Azadi Ka Amrit Mahotsav' commemorating years of India's Independence. The film festival is expected to have an active participation from the local filmmakers and will showcase talent and skills across12 Himalayan states and UTs. Union Minister, Shri Anurag Thakur in his address first congratulated the entire team for making this dream film festival a success in this Himalayan Region which will open new opportunities for the youth of Ladakh. The Minister also said that the mountains of India will be given a new identity under PM Shri Narendra Modi and for this will be done using the Indian Film Industry.

In his inaugural address, Shri Anurag Thakur said that the Himalayan Region is known for its great diversity and talent that now needs to be showcased to India and the world. He said that under the leadership of PM Modi, the greater number of opportunities will be created for the people of the Himalayan Region in various sectors especially the film industry. The Minister further said that cinema provides a platform to bring all the cultural diversities together and the Himalayan Film Festival is a step in this direction to provide multiple platforms to budding talent in the region. He said that the film festival would also be helpful in imparting skills for which diverse set of workshops are being held as a part of the festival

Speaking on the rate of progress of OTT platforms, the Minister said that since made a lot of sacrifices for motherland and many Param Vir Chakra winners ' have there is tremendous traffic on been from the Himalayan OTT platforms, a good num-Region. As a tribute to the ber of opportunities will be sacrifices made by the war heroes, the opening of a film created for the whole of India be that the smaller north eastat the Film Festival was ern states or UTs of Ladakh or "Shershaah" which depicts J&K which will be seen very the life of a soldier, his valour, love for his motherland. The shortly on the international Minister praised actor Siddharth Malhotra for his Film Platforms. The Minister emphasized on the creation of good content on the OTT platrole in 'Shershaah' and said forms and said that only those that his role in the movie will which have a great content be an inspiration for the creation will attract a good upcoming generations. traffic like the famousweb Shri Thakur said that with seriesand hence greater a view to create more opporopportunities. While emphatunities for people of the region, Ladakh would be sising on the need for good content creation on the OTT joined with the FTII so that platforms, the Minister said the opportunities will come at that India can become the the door steps of the people of sub-continent of content cre-J&K and Ladakh. The Minister also said that the day

expected compound annual growth rate will be 28.6 percent in the next four years. The Minister said that the expected compound annual growth of Media-entertainment sector is 30 billion dollars up to 2023 which is an indication that a lot of employment will be generatby the Mediaed Entertainment sector in the country including Ladakh and other Himalayan states. He further said that the India is the second largest pay TV market in the world after China having 19 crore 70 lakh pay TV viewers. He added that around 30000 free dish TV sets have been provided to the households of Himalayan Region so far and rest will be given within a year.

ation for the rest of the world.

Talking about the streaming

market of the OTT platforms,

the Minister said that India is

going to become the 6th larg-

er OTT market in the world

up to 2024 for which the

Praising the people of Ladakh for their valour, the Minister said that the people of the Himalayan Region has

structure etc. now and the day is not far when Ladakh will be among the top most UTs in terms of development index in the country. LG, Ladakh, Shri R K

Mathur while delivering his address said that movies are things of interconnectedness& the genesis of organising this film festival was to enthuse the best of talent from Ladakh for the national and international platforms and for garnering of the skills of youth of Ladakh in photography, film, heritage and culture.

'Shershaah', the biographical war movie based on 'Param Vir Chakra' awardee Captain Vikram Batra was also screened during the opening ceremony in presence of its Director, Shri Vishnuvardhan and the lead actor Shri Sidharth Malhotra.

He also inaugurated exhibition on Freedom Fighters of Himalayan States as a part of Azadi Ka Amrit Mohatsav and best of Indian Cinema with a focus on Himalayan region orgainsed by Regional Outreach Bureau, J&K, Ladakh region.

Besides other dignitaries, the inaugural event was attended by Sh. Vidhu Vinod Chopra, producer and director, Anupama Chopra, CEC LAHDC Ladakh, Sh. Tashi Gyalson, jury members of the festival Manju Bora, Raja Shabir Khan and G P Vijay Kumar.

Besides screening of pop-ular award winning films at Sindhu Sanskriti the Auditorium, Leh to enthral the audience and film buffs,the film festival will beorganizinga diverse set of workshops and masterclasseswherein filmmakers, critics, from technicians the Himalayan Region have been invited to impart knowledge and skill to the local film enthusiasts.

ised a webinar through it ebates skits and tions de physical demonstrations etc. by experts in schools and offices across all the 10 dis-It's. tricts of Jammu division,

with the aim of supporting and protects the linguistic identity of people who are deaf along with other users of sign languages.

The day was observed in order to acknowledge the necessity of early access to sign language and various services in sign language like quality education which is vital to the development and all round growth of deaf children.

The Students were made aware about the importance and need of sign languages by resource persons ranging from language experts and

JAMMU, SEPTEMBER **24 :** A total of 1720 Accredited Social Health Activists (ASHAs) of National Health Mission, Jammu and Kashmir, today appeared in NIOS theory examination for certification by National Institute of Open

Schooling (NIOS). Pertinently, the theory examination was conducted by NIOS in all the districts of J&K amid strict adherence to COVID-19 preventive protocols.

According to district wise number of ASHAs appeared in the said examination, 87 ASHAs appeared in Jammu district out of 87 trained; 116 appeared in Doda out of 118 trained; 120 appeared in Kathua out of 120 trained; 80 appeared in Kishtwar out of 80[°] trained; 116 appeared Poonch out of 116 trained; 175 appeared in Rajouri out of 189 trained; 86 appeared in Ramban out of 88 trained; 59 appeared in Reasi out of 60 trained; 17appeared in Udhampur out of 17 trained. J&K NHM, while giving

Similarly, 120 appeared, out of 120 trained, in Anantnag; 96 appeared, out of 103 trained, in Bandipora;

Councelling Cell - 'Cued Languge : Let's Understand

Anita Kumari Pandoh (Inclusive Education) and Neelam Sharma (School for Hearing Impaired) were the chief resource persons for the webinar and Dr. Ravi Shankar Sharma, Director School Education Jammu was the chief guest.

In his message, Dr. Ravi Shankar Sharma appreciated the efforts of the teaching community and other officials of the Directorate for rising up to the occasion despite pandemic restrictions and organising events at such a large scale covering schools and students across the division. Dwelling on the

details regarding the exami-

nation, informed that the cer-

ioin hands in creating awareness to promote the recognition of one's right to use sign languages in all areas of life. Sign languages are equal in status, importance and usage to spoken languages and obligates us all, deaf and hearing, to facilitate the learning of sign languages so as to promote the basic right to linguistic identity of the deaf community, he added.

Resource persons, Anita Kumari Pandoh and Ms. Neelam Sharma threw light on the subject in detail to reach out to the students discussing the finer aspects of observing the day and the significance of sign languages in today's day and age when we have over 70 mil-

1720 ASHAs of J&K NHM, appear in **NIOS certification exam**

109 appeared, out of 115 trained, in Baramulla; 116 appeared, out of 120 trained, in Budgam; 120 appeared, out of 120 trained, in Kulgam; 116 appeared, out

tification of ASHAs has been envisaged to provide a legal and administrative framework within which the ASHA would be eligible and responsible for providing

their cadres as they deal with all the National Health Programmes for pregnant ladies, vaccinations, communicable diseases, tuberculosis, leprosy etc.

At present, about 12622 ASHAs have been engaged in the UT of J&K and all shall be certified in a phased manner by NIOS in a period of two years. The department is targeting that 3000 ASHAs would appear in the All India Level ASHA Certification Examination in every six monthly session by NIOS to create a pool of health activists in J&K. The focus is on ensuring that after 2022 no ASHA is left uncertified in the Union Territory of Jammu and Kashmir.

This flagship project is being closely monitored and reviewed by Vivek Bhardwaj, Additional Chief ate to that level of care and Secretary, Health & Medical Education, J&K and also provide an assurance to Choudhary Mohammed Yasin, Mission Director, NHM, J&K and has a direct ASHA certification proj-

and active support of Chairperson, NIOS, Dr. ect is a Government of Îndia initiative and third party Sitansu S. Sena and National accreditation for stabilizing Project Director, NIOS, Alok level of quality in ASHA and Mishra



community level care for a 117 appeared, out of 121 range of illnesses. This trained, in Pulwama and 69 would enhance the compe-ASHAs appeared in Shopian tency and professional credidistrict. Despite various chalbility of ASHAs, allow her to lenges, 22% of non-certified use a set of drugs and point ASHAs in J&K appeared in of care diagnostics approprithe All India level NIOS examination. Till date, 41% ASHAs of J&K have been the community on the quality certified by NIOS, which is of services being provided by proportionately the highest in the ASHA, he added. the country. Yasin Choudhary, MD,