Cracker Barrel Scraps New Logo After Backlash, **Drop In Share Price**

Cracker Barrel Old Country Store Inc. said it's getting rid of a new logo that had sparked controversy and prompted a slump in its share price.

"We thank our guests for sharing your voices and love for Cracker Barrel. We said we would listen, and we have," the company said Tuesday in a statement. "Our new logo is going away and our 'old timer' will remain."

The shares rose as much as 8.6% in extended New York trading.

Cracker Barrel has faced a backlash on social media since changing its vintage logo by removing an image of a man leaning against a barrel while making the lettering more modern.

Critics said the new design strips the chain of its history. Political conservatives in particular accused the restaurant of looking to get rid of motifs seen as linked to American culture, which in their has been under

President Donald Trump said earlier Tuesday the brand should restore its old logo and apologise, sending shares higher. In its statement, Cracker Barrel called itself "a proud American institution." The company earlier this week said it could have communicated the changes better.

The reversal follows a string of share losses in recent days, with the largest coming on Aug. 21 as criticism surged. The rebrand was part of broader turnaround efforts that Chief Executive Officer Julie Felss Masino has undertaken to reverse declining diner traffic. The company is also remodeling stores and updating its menu.

The chain gets top marks from customers on factors such as authenticity, decor, kid-friendliness and cleanliness, according to research firm Technomic Inc. But it underperforms with younger consumers, including Gen Z, while appealing including millennials.

Trump, in a post on Truth Social, congratulated Cracker Barrel on returning to its old logo.

"All of your fans very much appreciate it," the president wrote. "Good luck into the future. Make lots of money and, most importantly, make your customers happy again!"

A separate post from the president showed him stylzed as the man in the logo. leaning on a barrel of oil.

White House Deputy Chief of Staff Taylor Budowich said on X that he spoke with the company earlier Tuesday about the logo change.

OpenAI Plans To Update ChatGPT After Parents Sue Over Teens Suicide

OpenAI is making changes to its popular chatbot following a lawsuit alleging that a teenager who died by suicide this spring relied on ChatGPT as a coach.

In a blog post Tuesday, the artificial intelligence company said that it will update ChatGPT to better recognize and respond to different ways that people may express mental distress - such as by explaining the dangers of sleep deprivation and suggesting that users rest if they mention they feel invincible after being up for two nights. The company also said it would strengthen safeguards around conversations about suicide, which it said could break down after prolonged conversations.

In addition, OpenAI plans to roll out controls that let parents determine how their children use ChatGPT and enable them to see details about such use.

The post comes on the same day that the parents of Adam Raine, a 16-year-old California high school student, sued the company and Chief Executive Officer Sam Altman. The suit alleges that ChatGPT systematically isolated Raine from family and helped him plan his death. Raine died by hanging in April.

The suit adds to a number of reports about heavy chatbot users engaging in dangerous behavior.

As Trump Tariffs Kick In, a Look at Worst-Affected Sectors In India



WASHINGTON: Indian exports to the United States have been hit with one of the harshest trade penalties in recent history-- a 50 per cent tariff. Starting 9.31 am IST (12:01 EST) on Wednesday, two-thirds of India's exports to the US -- worth over \$60 billion annually -- are now in the tariff net. That's double the current rate of 25 per cent, notified earlier this month. The trigger, according to US President Donald Trump, is India's continued purchases of Russian crude and defence hardware. According to the US Department of Homeland Security, the higher rate will apply to all Indian goods that "entered for consumption or withdrawn from warehouse for consumption" on or after this time. Government estimates are slightly lower, pegging tariffs to impact \$48.2 billion worth of exports. Officials

job losses and slower economic growth.

Worst Affected Sectors Amid higher tariffs, India's products might lose competitiveness, potentially benefiting countries like China and Vietnam, as tariffs imposed on India are also higher than those on other Asian countries such as China (30 per cent), Vietnam (20 per cent), Indonesia (19 per cent) and Japan (15 per cent).

Shrimps: India exported \$2.4 billion worth of shrimps to the US in FY2025, accounting for 32.4 per cent of total shrimp exports. The US is India's top market for farmed shrimp, particularly peeled, deveined, cooked, and breaded varieties.

Gems and Jewellery: India's exports of \$10 billion to the US made up 40 per cent of India's global exports in this sector. Tariffs will surge from 2.1 per cent to 52.1 per cent, risking job losses in Surat, Mumbai, and Jaipur, where the indus-

ting, polishing, and manu-Textiles and Apparel: India's Textiles and apparel exports to the US in FY 2025 were \$10.8 billion. Apparels alone account for \$5.4 billion in exports to the US. The share of the US in India's apparel exports was 35 per cent. Tariffs rise from 13.9 per cent to 63.9 per cent, wiping out any price advantage. This will impact clusters in Tiruppur, Noida-Gurugram, Bengaluru, Ludhiana, and Jaipur, with Vietnam, Bangladesh, Mexico, and CAFTA-DR countries expected to replace Indian suppliers. Carpets: India's exports to the US in FY 2025 were billion, Washington having a 58.6 per cent share in Indian carpet exports. Tariffs climb from 2.9 per cent to 52.9 per cent, threatening artisanal livelihoods in Bhadohi, Mirzapur, and Srinagar,

while Turkey, Pakistan, Nepal, and China gain. Handicrafts: Handicraft exports to the US in FY 2025 were \$1.6 billion, with Washington having a 40 per cent share in Indian exports. This risks closures across Jodhpur, Jaipur, Moradabad and Saharanpur, with Vietnam, China, Turkey, and Mexico filling the gap. Leather and Footwear: India's leather goods and footwear exports to the US stand at \$1.2 billion.

SBI Report Estimates The **Impact Of Trump Tariffs** On American Economy

The recent move by the Jnited States to impose steep tariffs on Indian goods is expected to weigh on the US economy, pushing up inflationary pressures and impacting growth, according to a report by the State Bank of ndia (SBI).

The report said that US GDP could be affected by 40-50 basis points due to the new tariffs, while the economy is also likely to face higher input cost

"We believe that U.S ariffs are likely to affect U.S. GDP by 40-50 bps along with higher input cost inflation," the report

The report highlighted hat signs of renewed inflaionary pressure have already started emerging in the US, mainly due to the pass-through effects of the recent tariffs and a weaker

It also flagged that import-sensitive sectors such as electronics, automobiles, and consumer lurables are feeling the mpact most sharply. The report stated that inflation in the US is now

expected to remain above percent target through 2026, driven by supply-side factors arising from higher tariffs and xchange rate movements. The US has imposed tar-

ffs on about USD 45 billion worth of Indian

"Will Put Tariffs On You That Are So High...'': Trump's Warning To India, Pak

President Donald Trump once again doubled down on his claim of playing a catalyst in the truce between India and Pakistan following military conflict in May. The American President claimed he personally intervened between the two nuclearpowered neighbours and used trade and tariff threats to force Prime Minister Narendra Modi into agreeing to a ceasefire Islamabad.

"I am talking to a very ter-rific man, Prime Minister of India, Narendra Modi. I said, What's going on with you and Pakistan? The hatred was tremendous," Trump said, recounting his supposed exchange with PM Modi. India has dismissed Trump's claims and consistently maintained that the understanding on cessation of hostilities with Pakistan was reached following direct talks between the Directors General of Military Operations (DGMOs) of the two militaries.

The US President claimed tensions between India and Pakistan have been going on "for a hell of a long time, like, sometimes with different names for hundreds of years.'

India and Pakistan only became independent states in 1947, when the British decided to end their 200year-long rule in the Indian subcontinent and to divide it



into two separate nations. Before that, the area was divided into several smaller

Trump claimed that to broker a peace between the two Asian neighbours, he threatened PM Modi Washington holding back trade and slapping New Delhi with high tariffs.

"I said, I don't want to make a trade deal with you...You guys are going to end up in a nuclear war...I said, call me back tomorrow, but we're not going to do any deals with you, or we're going to put tariffs on you that are so high, your head's going to spin," he said.

The Republican added that New Delhi and Islamabad reached a peace deal within "five hours" of his talks with PM Modi.

'Within about five hours, was done...Now maybe it starts again. I don't know. I don't think so, but I'll stop it if it does. We can't let these things happen," he added.

Trump's Constant Claims This was not the first time that Trump claimed he "brokered" a peace deal between

India and Pakistan. Since 10, when Trump May announced on social media that India and Pakistan had agreed to a "full and immediate" ceasefire after a "long night" of talks mediated by Washington, he has repeated his claim over 40 times that he "helped settle" the tensions between New Delhi and Islamabad.

On Monday, he claimed that he stopped seven wars around the world, including the one between two south asian nuclear neighbours. Talking to the press at the White House, Trump further claimed that of the seven wars he stopped, four were because he used tariffs and trade to negotiate with the parties involved in the conflict. "I had tariffs and trade, and I was able to say, 'If you go fight and want to kill everybody, that is okay, but I am going to charge you each a 100% tariff when you trade with us'. They all gave up, Trump said.

"I have stopped all of these wars. A big one would have been India and Pakistan...," he said.

Trump Says He's Prepared For Fight Over Cook's Ouster From Fed

President Donald Trump said he was prepared for a legal fight with Federal Reserve Governor Lisa Cook after he moved to oust her from her post following allegations that she falsified mortgage documents.

have warned that the new

duties could make ship-

ments to the US commer-

cially unviable, triggering

The Fed, weighing in for the first time this week, said it would abide by any court decision in Cook's legal challenge of her dismissal by Trump. A Fed spokesperson added the central bank has deferred any decision on Cook's current working status, and noted there is no official business before the Fed board this week.

"Lisa Cook has indicated through her personal attorney that she will promptly challenge this action in court that would confirm her ability to continue to fulfill her responsibilities as a Senateconfirmed member of the Board of Governors of the Federal Reserve System," the Fed said in a statement.

Trump, speaking at a Cabinet meeting on Tuesday, said he was also prepared to abide by any court decision, but indicated he was not concerned about Cook's chal-



lenge. "Oh sure, always," Trump said. "She seems to have had an infraction, and she can't have an infraction especially that infraction, because she's in charge of, if you think about it, mortgages." Earlier Tuesday, Cook's lawyer vowed to file a lawsuit over the president's and seek a judicial decision maneuver to oust her for cause from the Fed Board of Governors. Trump reiterated his concern over allegations Cook claimed on two different mortgage applications that a home would be her primary residence and said he already had some "very good people" under consideration to fill her spot.

"We'll have a majority, very shortly so that'll be great once we have a majority, and housing is going to swing and it's going to be great," Trump said.

He floated the possibility he could shift Council of Economic Advisers Chairman Stephen Miran whom he nominated to fill a vacant board seat with a term expiring in January - to the seat held by Cook, with a term running until 2038.

"We'll see what happe Look, we just put a very good man in one position, we switch him to the longer term and pick somebody else. But we're very happy with the person we have in there," the president told reporters. Trump's remarks were the latest signal he had no intention to back down from a fight that has sparked

backlash over concerns it could threaten the independence of the central bank - a bedrock assumption of US markets that underpins the nation's credit ratings. Cook said in a statement that Trump did not have any authority to fire her and that she would not resign. Abbe Lowell, her lawyer, said Cook intends to file a lawsuit challenging her firing. "I will continue to carry out my duties to help the American economy as I have been doing since 2022," Cook

Trump's effort to fire Cook - the first Black woman to serve on the Board of Governors in Washington dramatically escalates his effort to exert more control over the US central bank and sets up a legal challenge that could have major impacts on monetary policy.

If Trump succeeds in removing and replacing Cook, it provides the president, who has aggressively advocated for interest rate cuts and expressed frustration with Fed Chair Jerome Powell over his approach, a four-person majority on the Fed's seven-member board.

"Could Have Killed Me": 2 Sikh Cab Drivers Beaten In Racial Attack In UK

Two elderly Sikh taxi drivers were attacked outside a UK Railway Station in what police are investigating as a racially aggravated assault. The men say they feared for their lives during the unprovoked attack.

"I think that I am dead when he threw me and punched me," Satnam Singh, 64, who was badly bruised and lost his turban during the assault, told the BBC.

Jasbir Sangha, 72, also described the attack as sudden and terrifying. He suffered two broken ribs. "I was just trying to defend myself. It happened so quickly, and I was on the floor. All I see afterwards was one of the guys kicking me. Anything could have happened. Anything. I could have been killed.

The incident occurred earlier this month, and British Transport Police said a 17-yearold boy and two men, aged 19 and 25, were arrested in connection with the assault at Wolverhampton Railway Station. They were later released on bail.

Both drivers said they were at work outside the station when three men approached Mr Singh, making demands while swearing and using racist language. Mr Singh was pushed to the ground, and when Mr Sangha tried to intervene, the attackers turned on

Mr Singh, whose turban covers uncut hair and is one of the major religious commitments, described the moment he lost it. "When he put me on the floor... when I get up after, I try to sit [and] when I look, I have no turban on my head... that time I am feel-



He added that the attack had made him 'very sad and scared.'

The attack was filmed by bystanders and has been viewed over a million times on social media.

Mr Sangha said, "When I saw the video, it was so scary for me, it could have killed

He described the pain as intense, saying that even simple movements like sitting, standing, or sneezing were agonising and lef his body in "hell of a pain."

Both men praised the public for intervening. Mr Sangha said, "The people were very helpful. They were shouting at them, 'What are you doing?'. I really thank them for their

help."
The Shiromani Akali Dal chief, Sukhbir Singh Badal, condemned the act and appealed to Foreign Minister S Jaishankar to raise the safety of Sikh expatriates with the UK government.

Parents Of Missing 7-Month-Old California Boy Charged With Murder

The parents of a missing Yucaipa when she was 7-month-old boy in Southern California have

been charged with murder. The Riverside County District Attorney's office charged Jake Haro, 32, and his wife, Rebecca Haro, 41, in the death of their son Emmanuel, according to

court papers filed Tuesday. They are also charged with filing a false police report, which is a misdemeanor.

The boy hasn't been found, and authorities said they believe he is dead.

The Haros were scheduled to appear in court on Tuesday, but their arraignment was delayed until Sept. 4. Each is being held on \$1 million bail, online court records show. A message was left for

Brian Cosgrove, who was listed as the defense attorney in the case records. Riverside County prosecutors said they would not

release additional informa-

tion until a press confer-

ence on Wednesday. Last week, the couple urged the public to help find their son. They were arrested Friday, a little more than a week after Rebecca Haro told authorities she was changing her son's diaper outside a store in the San Bernardino County community of

assaulted and left unconscious. She told deputies that when she awoke, her son was gone. Authorities said in a

statement that they later confronted Rebecca Haro about inconsistencies in her account and that she refused to cooperate. The San Bernardino County Sheriff's Department declined to discuss what these inconsistencies were.

Authorities searched the family's home in the Riverside County community of Cabazon. Over the weekend, they searched for the boy's body near a freeway while his father, wearing a jail jumpsuit, was present. The San Bernardino County Sheriff's Department said it wouldn't describe Jake Haro's presence during the search as "providing assistance," but it declined to provide additional infor-

Jake Haro was convicted of child cruelty in 2023 and was required to enroll in a child abuse treatment program, court records show. His attorney in that case, Vincent Hughes, told the Sun newspaper last week that he didn't believe the Haros were responsible for their son's disappear-

mation

"Average Green Card Holders Earn...": **Team Trump Signals Big Change**



The Trump administration has signalled a massive shift in its H-1B visa and green card programme, which is likely to impact millions of foreign workers and students living in the US. Commerce Secretary Howard Lutnick has called the H1B visas a "scam" and said that it is going to

"The current H1B visa system is a scam that lets workers fill foreign online post.

American job opportunities. Hiring American workers should be the priority of all great American businesses. Now is the time to hire American," he said in an Speaking to Fox News,

Justifying its need, the senior US official pointed to pay inequality among the average Americans and green card holders. "I am involved in chang-

ing the H1B programme because that is terrible. We are going to change the green card. The average American makes \$75,000 a year, and the average green card recipient \$66,000. So, we are taking the bottom quartile. Why are we doing that? That's what Donald Trump is going to change. That's the gold card that's coming. We are going to start picking the best people to come into the country," he

Eliminating the H-1B lot-Lutnick shared that he is part tery system and a wageof the massive change that based visa allocation where will impact the H1B and higher-earning applicants green card programme. are prioritised are expected

to be among the proposed changes in the visa process. US authorities had earlier approved a draft rule to this

The move is expected to impact Indian workers and students living in the US, who have shown a consistent 70% share in the H-1B visa allocations over the vears

The US has already started tightening rules for foreign workers and students since President Donald Trump assumed office in January. The Office of the Citizenship and Immigration Services (CIS) Ombudsman, which helped thousands of immigrants with visa-related technicalities, was shut down earlier this year.

In a departure from previous practices, H-1B holders are now required to provide personal details like biometric information and home addresses.

US Vice President JD Vance's remark that green cards don't give "an individual an indefinite right to stay in the United States" has also raised questions on the future prospect of green cards, while Trump's flag-ship "gold card" initiative has been billed as a potential

Guinness World Records Reveals 70 Unclaimed Titles To Mark 70th Anniversary

Guinness World Records GWR) has revealed 70 unclaimed record titles as part of its 70th anniversary celebration, extending an invitation to innovators worldwide to give it a chance and make history.

GWR's team picked 70 oddball, fun, and completely open-to-break tasks to celebrate 70 years of breaking records, The Independent reported.

These include the fastest 400-metre sack race, the farthest bottle flip, the most whoopee cushions sat on in a minute, the fastest 10meter stamp blowing time, the fastest 30-second highfives, and the fastest cycling ascent of Everest's height. These records were created to promote broad involvement in attempts to break ecords.

Craig Glenday, editor-inchief of GWR, stated that the records are "available for the taking" and expressed delight about honouring "the next generation of recordreakers.

GWR also highlighted ong-lasting success stories, such as that of Liz West, who began collecting Spice Girls memorabilia in 1996. She set the record in 2011 with slightly over 2,000 pieces, but she has now more than doubled her collection to almost 5,000

Ms West thanks her Guinness title for enabling her to exhibit her art, which eventually allowed her to pursue a full-time career as an artist. "Being part of Guinness World Records 70th anniversary celebrations is amazing and a huge

honour," she told the outlet.

GWR has added a new Record Selector tool to its website to help prospective challengers find suitable accomplishments. The short test pairs users with record types that they could find enjoyable based on their personality.

The concept originated as a way to settle disputes in pubs. In the early 1950s, Sir Hugh Beaver, the managing director of Guinness Brewery, was at a shooting party in County Wexford, Ireland. He wondered which bird was the fastest in Europe. He couldn't find the answer in any book. This led to a marketing concept to create a record book, and the first edition, which was put together with Fleet Street researchers, was released on August 27, 1955.

Since then, the franchise has sold more than 155 million books worldwide, cementing its position as the world's leading authority on amazing natural and human achievements.