

# Prasar Bharati's Recruitment Scam Exposes Rot of Favouritism, Corruption, and Institutional Collapse

**Jammu, July 14 :** The controversy surrounding the recruitment of Editorial Executives/Newsreader-Translators (Dogri) at Prasar Bharati's Regional News Unit (RNU), Jammu has sparked outrage across linguistic and cultural circles, amid allegations that government employees and their favourites have manipulated a public process meant to promote regional language talent.

According to credible sources and first-hand knowledge, the recruitment was marred by irregularities, internal interference, and procedural violations. At the heart of the issue lies the active involvement of contractual employees who, despite having no formal authority, were allowed to conduct key components of the recruitment.

"In my firm belief, this entire recruitment was a mere eyewash," said Mohd Yaseen, a National Scholarship and Fellowship Holder from the Ministry of Culture in the field of Theatre. "To the best of my knowledge, some of those selected don't even have the basic experience certificates that are mandatory under the rules. It appears the process was designed to push through pre-decided names."

One startling claim, as per internal responses and staff communication, is that Mr. Jagmohan Sharma, a contractual employee, has been functioning in the role of Assistant Director Gulshan Raina in his absence. Yaseen questioned this outright: "I might be wrong, but is it even legally permissible that a contractual employee whose own position is temporary can occupy the chair of a senior officer and run departmental affairs? Who approved this? Is this how a national broadcaster is supposed to function?"

Sharina and another contractual worker, Vijay Bajaj, also reportedly conducted voice tests that are a critical part of the selection process, a serious breach of norms, since only duly authorized, permanent staff are allowed to carry out candidate evaluations for such posts.

Another disturbing revelation involves the name of Professor Veena Gupta, a highly respected Dogri scholar and former head of the Dogri Department at the University of Jammu. Her name was cited as the consultant for setting up the examination paper. However, as per direct confirmation, she categorically denied any involvement or

consultation in the recruitment process. This isn't a clerical error, this is a willful misuse of reputation to provide false legitimacy to a corrupted selection.

Yaseen also pointed to a larger pattern of unjust favoritism within the system. He said government employees already earning over ₹1 lakh per month are still being assigned casual duties and multiple roles, far beyond what service rules allow. Meanwhile, the educated, deserving youth of the region are being pushed aside. This isn't administration, it's exploitation.

“I never imagined that

Radio-our public broadcaster would operate in such a manner. It feels like the institution is being run by a select few who treat it like personal property," Yaseen added. "We talk about the Modi Government's vision of transparency and good governance then how can such manipulation go unchecked? Is this the New India we're building, where public institutions are slowly destroyed by internal lobbies?"

Yaseen further said that the problem is not confined to Dogri. As per his knowledge, the Gojri section also faces similar procedural violations. Appointments

are being influenced by internal networks while genuine aspirants are kept in the dark.

To bring greater transparency to light, Yaseen plans to file another RTI application, demanding clear documentation of another recent recruitment. He said he would ask Prasar Bharati to provide details of the procedure followed for the recent recruitment of Copy Editor in the news section of Akashvani Jammu, and also share the profiles and qualifications of those selected, and on what grounds the selection was made.

“They may choose not to

reply but that won't stop us from raising our voice," he said. "Public institutions must be accountable. If we remain silent, we'll be handing over our languages, our culture, and our future to a small group of insiders who have no regard for fairness."

As voices grow louder from within Jammu's linguistic and cultural community, the demand for an impartial inquiry into the AIR Jammu recruitment scandal continues to gain momentum.

The question remains—will Prasara Bharati act before the damage becomes irreversible?

## Empowering Maternal Health: Indian Army Launches 'Surakshit Matritva Sakhi' Programme at Nagrota, Jammu

Nagrota, July 14 : In a major advancement for maternal and child health, the Indian Army has launched the Surakshit Matritva Sakhi programme, a comprehensive antenatal care initiative aimed at ensuring safe motherhood and reducing maternal and neonatal mortality. The programme was inaugurated with a day-long orientation workshop titled "Foundations of Antenatal Care & Nutritional Councelling," led by a distinguished gynecology specialist. The training se-

cialist. The training sessions covered essential aspects of antenatal care, including the importance of timely ANC visits, recognizing normal versus warning signs in pregnancy, nutritional counselling and

vaccinations like Tetanus. A total of 50 women participated in the training ses-



sion. A key focus was placed on the role of Matritva Sakhis—women volunteers trained to monitor the health of pregnant women within their units. These volunteers serve as a

crucial link between the families and healthcare providers, ensuring early

A man in a military uniform stands in a room, gesturing while speaking to a group of people seated at a table. A woman in a military uniform stands in the background.

providing them with the opportunity to transition into roles like ASHA workers after their spouses retire from service. Under the SMS programme, each pregnant woman will receive monthly home consultations from a designated Sakhi, ensuring continuous care, health monitoring and emotional support throughout their pregnancy. The SMS programme marks a pioneering step in preventive maternal care within the Armed Forces, reflecting a compassionate, community-driven approach to healthcare. The Indian Army reaffirms its commitment to the welfare of its families, with this initiative standing as a model of health, empowerment and social responsibility.



*Ganderbal District has been honoured with the National ODOP Award for its outstanding efforts in promoting Willow Wicker under the One District One Product initiative, contributing to the Prime Minister's vision of Aatmanirbhar Bharat.*

## Special Crime Wing...

Representative, alleging fraud in the disbursement of a vehicle loan worth ₹12,07,110/-.

As per the complaint, the dealership issued a Proforma Invoice dated 17.01.2024 for a Mahindra Thar LX (2WD) under the name of M/s CM Enterprises (Proprietor: Chand Gupta), following which the bank transferred the entire loan amount to the dealer's SBI account. However, despite repeated follow-ups and even legal notices, the vehicle was never delivered, and the loan was never hypothecated - causing a direct financial loss to the bank and depriving it of its security.

Preliminary verification confirmed that the accused persons, in criminal connivance, misrepresented facts to obtain the loan amount and never intended to fulfill the contractual obligations, thereby committing fraud and criminal breach of trust. The omissions and commissions by the suspects constitute offences punishable under Sections 420, 120-B IPC, and a formal case stands registered at Police Station SCW, Crime Branch Jammu. "The Special Crime Wing Jammu reiterates its commitment to act firmly against white-collar crimes and bring fraudsters to justice, ensuring that the interests of common citizens and financial institutions are protected".

## CS pushes for 100%...

He reaffirmed the Department's commitment towards ensuring full saturation of these initiatives within a defined timeline. He delineated the strategies that are going to accomplish the mission satisfactorily across all the health-care facilities in J&K.

Adding to the deliberations, MD ABDM, Anant Dwivedi, outlined the mission's three core pillars including ABHA ID, Health Professional Registry (HPR) and the Health Facility Registry (HFR). He informed that J&K has made notable strides in all these domains. As per the latest figures, it was informed that 94.49 lakh ABHA IDs have been created, covering 69.7% of the target population. It was further revealed that 100% registration of all 3,607 public health facilities (HFR) has been completed besides 87% registration of public doctors (6,713 out of 7,730) and 100% registration of public nurses (5,149) has been achieved.

Moreover, 20.58 lakh digital health records have been linked with ABHA IDs, with 1.44 lakh new records added since May. Additionally, 104 out of 105 health facilities are now actively using the HMIS (JK-e Sahaj) portal. Notably, 71.16 lakh Scan and Share tokens have been generated so far, as was informed in this meeting. These milestones reflect the UT's firm commitment towards harnessing technology for better healthcare delivery. The Chief Secretary lauded the department for the progress and stressed on sustaining momentum to ensure full digital inclusion of all citizens in the futuristic health ecosystem in the days to come.

## Adventure tourism...

Minister Omar Abdullah praised the author's dedication and passion. "Mr. Shah is truly fortunate to have explored these routes over the last 20-25 years. His experiences, beautifully documented in this volume, reflect deep commitment and love for the land. The Chief Minister emphasized the need for digitizing the book to ensure wider accessibility. "If we want this work to benefit those who are truly interested in trekking, we must digitize it-perhaps through an app.

Let the coordinates, photographs, anecdotes, and waypoints become a digital guide for adventure lovers," he suggested. He added that while the book will adorn coffee tables, its real value lies in becoming a functional resource that inspires exploration and fosters sustainable tourism. On the occasion, Advisor to the Chief Minister Nasir Aslam Wani, and the author Mehmood A. Shah also spoke. The event was moderated by noted endocrinologist Dr. Shariq Masoodi and was attended by prominent figures from the travel, trade, tourism and media.

JAMMU CONTACTS

AIR LINES

INDIAN AIRLINES CITY OFFICE

2542735

INDIAN AIRLINES AIRPORT

2431433

JET AIRWAYS CITY OFFICE

2574312

JET AIR WAYS AIR PORT

2453999

SPICE JET CITY OFFICE

2457154

SPICE JET AIRPORT

2431887

GO AIRLINES

2435668

PAWAN HANS CHOPPER

9419796280

ALL INDIA RADIO-JAMMU

STATION DIRECTOR

2547936

INCHARGE NEWS

2546658

COOKING LPG GAS

ADARSH GAS

2578014

APEX GAS

2474561

CHENAB GAS

2547633

GUL MOHAR GAS

2430835

JAGAT RAM & SONS

2505371

JAKFEED

2579343

JAY KAY GAS

2578299

KAMES WAR GAS

2580855

MAA VAISHNO DEVI GAS

2461270

RAVI NATH & BROTHERS

2540006

SACHDEVA BROTHERS

2578456

SHIVA GAS

2454679

SHIVANGI GAS

2577020

TAWI GAS

2548455

ELECTRIC DEPARTMENT

BARI BRAHAMANA

220712

CANAL ROAD

2554147

GANDHI NAGAR

2430180

JANIPUR

2533828

NANAK NAGAR

2430776

PARADE

2542289

SATWARI CANTT

2432183

Chief Engineer PHE Jammu-

94191-29424

Executive Engineer PHE City Div. Jammu-

94191-88937

JE PHE Rehari/ Sarwal -

9086539524

FIRE STATION

CONTROL ROOM 101

CANAL ROAD

2554064

CITY

2544263

GANDHI NAGAR

2435283

GANGYAL

480026

JAMMU DEVELOPMENT AUTHORITY

JUNCTION LINES

2474367

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2474370

SECRETARY

2474371

TOWN PLANNER

2475402

DIRECT LAND ENGAGEMENT

2475137

S.E

2474370

CHIEF A/O

2474366

DIVISIONAL ARCHITECT

2474367

JAMMU MUNICIPALITY

MUNICIPAL COMMISSIONER

2542192

JOINT COMMISSIONER

2546252

HEALTHOFFICER

2547440

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MAYOR

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DEPUTY MAYOR

2565027

EXECUTIVE ENGR

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9419024365

AIRTEL

99060-99060

AIRCEL

98580-12345

TATA INDICOM

92050-12345

RELJANCE

90180-90180

VODAFONE

97960-97960

POLICE- STATION

PCR

100

PCR DODA

233530

PCR KATHUA

234311

PCR POONCH

220258

PCR RAJOURI

262515

PCR RAMBAN

266384

PCR REASI

245076

PCR SAMBA

246333

PCR UDHAMPUR

276915

AKHNOOR

252225

BAKSHI NAGAR

2580102

BARI BRAHAMANA

220240

BISHNAH

236021

JAJARKOTLI

2668008

CHANNI HIMMAT

2465164

CITY POLICE STATION

2453688

BUS STAND

2566499

BAHU FORT

2459777

BAKSHI NAGAR

2580102

BATHANDI

9419196270

DOMANA

2604214

GANDHI NAGAR

2430528

GANGYAL

2481204

JANIPUR

2624319

KATRA

2597344

GHAROTA

232010

KANACHACK

2615244.

NAGROTA

2673025

NARWAL

2475444

NAWABAD

2565274

PACCA DANGA

2548610

PEER MITHA

2560100

R.S.PURA

250221

RAILWAY STATION

2474946

RESIDENCY ROAD

2543688

ROOP NAGAR

2597344

SATWARI

2430364

SAINIK COLONY

2468666

SIDHRA

2662094

TRIKUTA NAGAR

2475133

WOMEN CELL

2501537

POLITICAL PARTIES

ABVP

2546441

BJP

2565596, 577036

CONGRESS

2578085

J&K PDF

9906308423

JANATA PARTY

2457888

NATIONAL CONFERENCE

2578010

PDP

2451228

PANTHA PARTY

2458488

SMAJWADI PARTY

2554145

PRINT AND ELECTRONIC MEDIA

A.N.I

2457497

AAJ TAK

2435625

AMAR UJALA

2437102

BBC

2430909

CNN-IBN

2488099

DAILY EXCELSIOR

2537901

DANIK JAGRAN

2431172

DIRECTOR INFORMATION

2544076

GREATER KASHMIR

2545980

J.K CHANNEL

2430813

KASHMIR TIMES

2543676

N.D.T.V

2548103

PRESS CLUB

2540397

PUNJAB KESARI

2432489

STATE TIMES

2573691

TAKE ONE

2462017

TRULY TIMES

2566745

THE LATEST

2560975

U.N.I

2549091

ZEE NEWS

2461959

RAILWAY ENQUIRY

JAMMU

2471309

UDHAMPUR

270197

SRINAGAR

2457303

ROAD WAYS

BUS STAND

2577078

TAXI STAND

TAXI STAND (TRC)

2546266

RTO

2473464

TOURISM DEPARTMENT

DIRECTOR

2520409

JOINT DIRECTOR

2520432

DY. DIRECTOR

2548172

TOURIST RECEPTIONS CENTERS

TOURIST RECEPTIONS JAMMU

2579554

TOURIST RECEPTIONS CENTER SRINAGAR

2452690

TOURIST AIR PORT

2431917

TOURIST RAILWAYS

2476078

T.R.C BATOTE

0198244243

T.R.C GULMARG

01954254439

T.R.C SRINAGAR

T.R.C KOKARANG

01942452690

01991232005

T.R.C TANG MARG

T.R.C.KUD

01954254436

01992287503

TRAFFIC POLICE JAMMU

T.R.C LEH-LADAKH

IG TRAFFIC 2566608

01985252094

DIG TRAFFIC 2566949

T.R.C MANSAR

DY. SP TRAFFIC 9419102411

01923246123

SP TRAFFIC 2578774

T.R.C PAHALGAM

WATER SUPPLY COMPLAINTS

01936223200

BAKSHI NAGAR 2543557

T.R.C PATNITOP

COMPANY BAGH 2520260

01992287503

GANDHI NAGAR 2430876

T.R.C RAJOURI

NARWAL 2476031

01962263426

PANJITIRTHI 2547537

PARADE 2544979

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